



November 1, 2020

Greetings!

Thank you for your support of Happy Dancing Turtle and our programming! We are excited to announce the **15th Annual Back to Basics**, February 20th-28th, 2021! This year, due to the Covid-19 pandemic, Back to Basics will be all virtual! Participants will stay connected by watching engaging and informative workshop presentations at their leisure from the comfort of their own home. They will shop online from a variety of vendors offering services and locally made/grown goods of a sustainable nature and take in a virtual keynote presentation that is sure to inform and inspire. Back to Basics focuses on practical, insightful and timely information on sustainable practices for all ages.

Just as we source great speakers and vendors to help us educate and empower, we also seek partners, like you. We hope that you will once again consider this opportunity.

The enclosed form outlines sponsorship levels and their respective benefits. To ensure that sponsors get the full benefit of promotion and advertising, we ask that the completed form be returned to us ***no later than Friday, November 20, 2020. Sponsorships are welcome after this date though may not be included in all event promotional advertising.*** For your convenience, your sponsorship form may be filled out online at <http://bit.ly/B2BSponsor>.

The 15th Annual Back to Basics will be an exciting virtual event. We hope you will be able to join us and participate in our sponsorship program. Please call or email with any questions! Your support is greatly appreciated!

Thank you for your time and consideration!

Quinn Swanson
Executive Director
b2b@happydancingturtle.org

2021 Back to Basics Sponsorship

Business/Organization _____ Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____ Phone _____

E-mail _____ Website _____

☐ Please sign me up to receive the Happy Dancing Turtle E-Newsletter.

Below are the various levels of sponsorship. If you are interested in a different sponsorship level with a customizable package, please contact us at b2b@happydancingturtle.org. **In order to have your name and logo on promotional materials, your sponsorship must be received by Friday, November 20th, 2020.**

_____ **\$750 Event Sustainer**

All Benefits of **Event Partner** plus:
Recognition on all event correspondence
Recognition in advertising
Additional virtual event pass (total of 4 passes OR 3 passes + virtual vendor booth*)
Happy Dancing Turtle Gift Package

_____ **\$500 Event Partner**

All benefits of **Event Friend** plus:
Name and logo on event promotional materials
Name, logo and web link on www.happydancingturtle.org
Additional virtual event pass (total of 3 passes OR 2 passes + virtual vendor booth*)
Please submit business logo electronically in .png or .jpg format

_____ **\$250 Event Friend**

All benefits of **Event Supporter** plus:
Name and logo at beginning of all workshop videos
Name and logo on Happy Dancing Turtle social media
Additional virtual event pass (total of 2 passes OR 1 pass + virtual vendor booth*)
Please submit business logo electronically in .png or .jpg format

_____ **\$100 Event Supporter**

Name mention on Happy Dancing Turtle media
1 virtual event pass OR a virtual vendor booth*
Happy Dancing Turtle Gift Item

_____ **\$50 Event Fan**

Name mention on Happy Dancing Turtle media

_____ **Donation**

If you would prefer to make a tax-deductible donation in lieu of a sponsorship, please enter the amount here.

Total Amount Enclosed \$ _____

*The online vendor/exhibitor registration link as well as a registration coupon code will be emailed to you upon receipt of your sponsorship. In order to participate in the virtual vendor fair, vendors must sell their products on a website or through a sales platform such as Etsy. Vendor products and services must align with our mission and the event's sustainable theme. Virtual event passes include week-long access to all workshop presentation videos. When workshop registration becomes available, we will email you details with your specific sponsor code to retrieve your virtual event pass(es).



Happy Dancing Turtle 2331 Dancing Wind Rd SW, Suite 1 Pine River, MN 56474
Phone: 218-587-2303 www.happydancingturtle.org b2b@happydancingturtle.org